

GLASS-ED MEETING

Sunday, September 8, 2024

I. **Call to Order** – 6:35 pm

II. **Establish Quorum** –

Present: Amanda Pitsch, President; Janice Smith, VP; Carmen Medina, Secretary; Tereasa Hufstедler, Treasurer; Angela Fowler, Mary Johnson, Maria Lewis, Jan Arbogast, Joanne Coy, Abby Gogulski, Kimberly Dunlap

Absent: Sandi Ball

III. **Approval of March Minutes** - Mary moved to approve, Kim seconded, all approved.

IV. **Officer reports**

a. President – Amanda – nothing to report.

b. Vice Pres – Janice – nothing to report.

c. Secretary – Carmen – nothing to report.

d. Treasurer – Tereasa – report: (Located at end of minutes)

V. **Approval of treasurer’s report:** Must wait for audit.

VI. **Committee Reports**

Audit – Sandi

Did not receive in time.

Banquet Committee Report – Jan

Date of banquet: November 10th, 2024 Time: 11:30 - 4:30 Place: the Fountains, Parchment, MI
Here’s the breakdown of costs for the GLASS-ED 2024 banquet for the services and food - Room Rental - Off-Season Rate: \$250 Up to five hours: Round tables, white linens, colored napkins, chairs, setup, teardown, iced tea and coffee station, China, stemware, cake cutting, screen and podium, 75" TV Choice of 2 Hors D'Oeuvres: 100 at \$5 = \$500 Served During Cocktail Hour Two Entree Dinner Buffet: 100 at \$28 = \$2,800 Choice of two entrees and four sides from buffet menu selection. Served with rolls and butter Cash bar: \$200 - we thought this was worth the

cost to add soft drinks Five Hours of Bartender Service Unlimited Soft Drinks Draft and Bottled Beers Red, White and Blush Wines House, Premium and Premium Plus Brand Spirits Signature Cocktails Tab Option: guests can run their own tab or group tab. They accept all major credit cards and Apple Pay. Total: \$3,750 The committee recommends tickets be sold for \$40/adults, \$25/youth. Additional costs yet are door prizes (?), centerpieces (10), and the supplies needed for the Bingo game. Expecting 90-100 people to attend. Party favors of horse treats for everyone? Having the GLASS-ED logo banner made for YEA pictures would be great. Having a PVC holder to hang the banner would be great. Do we have one? We also have a 75" tv available for us. Would be a great place to talk about upcoming clinics, winter virtual, and fun events, plus pictures of our riders this year. Who is tech savvy enough to make a looping video of our riders through this year.

Banquet registration is up. Sign up today. Also, please try to secure 1-2 silent auction items. Coordinate that with Carmen once secured.

Need to purchase stickers for door prizes and step and repeat for backdrop.

Bylaws – Kimberly

Nothing new to report

Clinic committee report – Amanda

Saturday at HWHP for our social gathering was beautiful weather. Jennifer did a nice job with the liberty demo and spent individual time with several participants. The trail course was fun, and many went on a short trail ride at the end. Carmen was super helpful with picking up food and coordinating everything. I have asked participants to provide some feedback in case we want to do this again in the future. Scheduling remains an issue as we have so many shows/events happening over the summer. Some members brought guests that are potential members for next year.

Total cost: \$632

Breakdown:

facility - \$300

Food/prizes - \$232

Jennifer demo - \$100

Nov 16/17 2024 - Musical Freestyle Clinic with Kim Dunlap and Brittany Hunter at Willow Ridge. We have 4 of 6 slots filled and 1 auditor.

April 26 (and possibly 27th) - Biomechanics lessons with Suzanne Galdun (a Mary Wanless Ride With Your Mind certified instructor) at Pine Lake. Kim and I have both ridden with her and she is fabulous.

Tentative plans:

Saddle fit or body work mini-clinics like we have had in the past - small group hands on

Bit and bridle fit and mechanics virtual lecture

Currently investigating - a sports psychologist virtual or in person session

As a reminder, all proceeds from the L program are earmarked for education funds, so we can bring reduced cost opportunities to our members (i.e. not every clinic will make money - the fund will cover some costs, or we can use funds to make clinics more comfortable like providing refreshments). We may also consider creating a scholarship fund for those who want to attend a clinic but perhaps cannot afford it. I will work on that more for a future meeting.

GLASS-ED Annual Show committee report – Mary

I'd like to reconsider GLASS ED paying the scribe for the Annual show. I feel really uncomfortable singling out the scribes when others have put in a full, busy day, too. I'd rather see it go as \$20 for every volunteer to cover gas. Or a volunteer GED T shirt for every volunteer (Like Richland Park event did. Volunteers were very proud of the volunteer shirts they got every year for working the event.) . Just a suggestion.

GMO committee report – Amanda

USDF is upping their GMO dues by \$1 starting the 2025 season.

Marketing Committee Report – Carmen

Marketing Committee update

- Website
 - Awaiting details from banquet committee on event time/pricing to create registration form and start promoting that
 - Awaiting details from education committee for the November clinic
 - Awaiting final Quick Books set up to change payment form from PayPal to credit card on website
 - Want to add "email subscription" opt out like we have on the current membership form to 2025 forms as they are created (virtual shows and education)
 - Working on online merch store addition

- Emails
 - Horse Show Open/Close emails are scheduled for the year
 - Will begin education + banquet emails once committees provide that information
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- Need to order banners (have only ordered tablecloth) with new logo

- Social
 - Need to start scheduling emails about YEA and silent auction sponsors (am waiting until banquet is officially announced)

Membership Committee Report – Mary

134 members, 162 different horse/rider teams

Nominations – Jan /Angie

Omnibus committee report – Mary

Ordered 90 omnibuses- Have 10 left - so 80 out of 134 members requested omnibuses this year.

Rules – Amanda

See new business for discussed changes on eventing YEA and ride rule.

Point Keeper Committee report – Mary

Are up to date for live and Virtual- thanks to Jan for doing back up checking to keep me honest.

Show Committee Report - Carmen

- Countryside will not be hosting a show in 2025.
- Have received interest from Thistle Run to sanction again in 2025 (more than just August). Need to reach out to all show hosts to determine their intentions for 2025.
- Need to have discussions with board about GLASS-ED's role with sanctioned shows
- Need to have discussion with board about multi-show weekend requests

Show Evaluations – Abby Nothing to report.

Year End Awards report – Mary

I would like to try to go with saddle pads for one of the awards. English and western. About \$80 each I can still get them wholesale and one of them will embroider the western ones and give color choices (Irideon & Triple E). I have also looked into some large nice solid brass bridle brackets with brass imprinted plates for breed awards. Thinking about the 3rd award for what we have not given lately. We had these wall clocks made with picture of the actual GED rosette on it. Members really liked them. Or something similar using the new logo as the face Also considering nice, portable Igloo soft food coolers

Virtual Shows – Kimberly

Aug Virtual Show just closed. We are working to get tests to the judges now.

Numbers were pretty steady all summer around 50-60 entries.

I've secured 2 of 3 judges for the winter series - will be working on details for those later in the fall after the main summer series is all wrapped up.

I'll be soliciting for donations and sponsorships for the Winter series so we have some cool prizes as incentives.

2024 Virtual Show Income: \$4822.00

2024 Virtual Show Expense: \$-2528.95

Virtual Show Net Income: \$2293.05

Maria – Apparel:

Website is functioning. Angie/Maria/Carmen/Amanda will test before it goes live.

Youth – Abby

Nothing new to report.

vi. Old Business:

Amanda sent email about logoed apparel for board members. Suggested we allow each board member up to \$50 reimbursement for logoed item(s). Carmen motioned; Maria seconded. Yes vote – Carmen, Maria, Tereasa, Mary, Angie, Janice, Kim, Joanne, Jan, Abby. Approved!

VII. **New Business:**

Banquet – Promote pre-registry of membership, add membership option onsite. Move “free” membership drawing to Monday to encompass all pre-registers and registers at banquet.

Rules – Eventing rule is incorrect. Needs to be riding eventing test at GLASS-ED shows. Should remove for next year.

Discussion about host sanctioning and multi-show date. Thoughts are we could put a mileage requirement between shows (50 miles) on the same day? Going to map out current show sites. Possible online motion/vote later.

Also, discussing our role in providing rules to show hosts. Thoughts are we need to be clearer in rules about how we will handle specific rules. For example, if the rule for max rides per horse is X and the horse does Y, how will GLASS-ED handle those rides for points.

- Kim made a motion: Keep ride rule as is about **rides per horse** 4 rides or 6 rides when ALL CLASSES ARE INTRO RIDES. Includes rail classes (walk trot rail class only for 6 ride rule). If a horse enters the arena more than the allotted number of times, all rides after the allotted number will not count towards points. Above rides do not include lead line classes. Mary seconds. Motion passes.

Next meeting – 10/13 6:30pm

Motion to close - Adjourned at 8:04 pm

Meeting Minutes submitted by Carmen Medina, Secretary

April 2024 5/3
Bank

Beginning Balance	31,811.02
Debits	-844.00
Deposits	<u>1,370.69</u>
Ending Balance	<u><u>32,337.71</u></u>

Expenses:		Deposits;	
L			
Program	\$354	Membership	\$110
USDF	490	PayPal Transfer	\$1,260.69

April 2024 PayPal

Beginning Balance	1,607.60
Deposits	1,500.00
Payments sent	-148.09
Debits	-1,260.69
Fees	<u>-59.80</u>
Ending Balance	<u><u>1,639.02</u></u>

Expenses:		Income:	
Amanda Pitsch-Long Line	-41.38	Ida Clinic	\$360.00
Julie Bunnell- Ida Clinic	-106.71	Long Line	\$40.00
Pay Pal Fees	-59.80	Membership	\$1,100.00
Transfer to 5/3	<u>-1,260.69</u>		<u>\$1,500.00</u>
	<u><u>-1,468.58</u></u>		<u><u>\$3,000.00</u></u>

Glass Ed May 2024
Financials

5/3 Bank

Beginning	
Balance:	\$32,337.71
Checks	-\$3,100.00
Debits	-\$524.00
Deposits:	<u>\$2,165.32</u>
Ending	
Balance:	<u><u>\$30,878.88</u></u>

Expenses:		Income:	
Carmen		Miscellaneous	410.00
Medina	-\$87.15	Membership	195.00
Ida Refund	-\$200.00	Miscellaneous	1,040.32
Tablecloth	-\$90.00	Credit Adjustment	20.00
Ida Norris Fee	-\$2,723.00	Virtual Income	<u>500.00</u>
USDF	<u>-\$524.00</u>		<u><u>2,165.32</u></u>
	<u><u>-\$3,624.15</u></u>		

PayPal May
2024

Beginning	
Balance	\$1,639.02
Income	\$3,590.00
Debits	-\$644.33
Fees	-\$137.54
	<u>\$4,447.15</u>

Expenses:		Income:	
Ida Clinic	-\$74.33	Ida Norris Clinic	130.00
PayPal Fees	-\$137.54	Membership	1,021.00
Virtual	<u>-\$570.00</u>	Miscellaneous	1,337.00
	<u><u>-\$781.87</u></u>	Virtual	<u>1,102.00</u>
			<u><u>3,590.00</u></u>

Glass Ed 5/3 Bank June 2024

Beginning

Balance:	\$30,878.88
checks	-\$2,450.32
Debits	-\$228.00
Deposits	\$607.00
Ending Balance:	\$28,807.56

Income:	
Virtual membership	\$100.00
miscellaeous	\$80.00
	<u>\$427.00</u>
Ttl Income	<u>\$607.00</u>

Expenses:	
WDAA Sanction Fee	35
USDF	178
Check Adjustment	15
Pine Lake reimbursement	<u>2450.32</u>
Ttl Expenses:	<u>2678.32</u>

PayPal June 2024

Beginning Balance	\$4,447.15
Income	\$3,066.00
Payment Sent	-\$933.00
Debits	-\$289.00
Fees	-\$124.19
Chargeback	\$63.00
	\$6,229.96

Income:	
Membership	\$180.00
miscellaeous	\$1,339.00
virtual	<u>\$1,540.00</u>
	<u>\$3,059.00</u>

Expenses:	
Virtual	-835
miscellaeous	-387
PayPal Fees	<u>-124.19</u>
	<u>-1346.19</u>

Glass Ed 5/3 July
2024

Beginning Balance	\$28,807.56
checks	-\$520.00
Deposits	<u>\$6,036.80</u>
	<u>\$34,324.36</u>

Expenses:		Income:	
ribbons	-56	PayPal Transfer	<u>\$6,036.80</u>
Virtual Judge	<u>-464</u>		
	<u>-520</u>		

PayPal July 2024

Beginning Balance:	\$6,229.96
Income:	\$1,010.00
Payments Sent	-\$46.50
Fees	-\$49.32
Transfer to 5/3	<u>-\$6,057.80</u>
	<u>\$1,086.34</u>

Expenses		Income:	
Miscellaneous	-\$20.00	Virtual Income	\$920.00
Fees	-\$49.32	misc Income	<u>\$89.00</u>
virtual expense	-\$46.50		<u>\$1,009.00</u>
transfer	<u>-\$6,057.80</u>		
	<u>-\$6,173.62</u>		

Glass Ed Financials August
2024

5/3 Bank

Beginning Balance	\$34,324.36
Checks	-\$311.97
Debits	-\$550.44
Deposits	\$495.00
Ending	<u>\$33,956.95</u>

Expenses:

Printful	\$500.00
Wix	\$32.94
QuickBooks	\$17.50
virtural Stamps	\$41.45
Mary Reimbursement	\$270.52
	<u>\$862.41</u>

Income:

Virtual	120
???	375
	<u>495</u>

PayPal

Beginning balance	\$1,086.34
Income	\$840.00
Payment sent withdrawal	-\$1,112.88
Fees	-\$42.83
	<u>\$681.63</u>

Expenses:

Laura Lenkey Refund	-\$89.00
Kimberly virtual judge	-\$480.00
Kimberly virtual judge	-\$480.00
??? Kim is researching this on her end	
Carmen Reimbursement	-\$132.88
Virtual Judge	-\$20.00
Fees	-\$42.83
	<u>-\$1,244.71</u>

Income:

Virtual	840
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