



2020 Glass Ed Dressage Omnibus Advertising

The Glass Ed Omnibus is an excellent source of advertising for you. .

The Glass Ed Omnibus contains:

- > This 40 page booklet will contain all of the GED dressage shows and clinics. Last year it contained 9 show and clinic listing dates, which started in April and continued through October. Shows are located in the south western Michigan area
- > All of the board members, committee heads and contact info for them
- > Information for Year End Awards
- > All of the information needed for entry for each show
- > Show entry forms
- > Membership forms
- > Year End award entry forms
- > Professional Trainer listings
- > Training Facility listings
- > Lists of GED donors and supporters
- > Ring and show information

Web Site Listing- Advertisers will also be listed with links, on the Glass Ed Web site at www.glass-ed.org, and are entitled to free classified listings.

Readership-

The omnibus is distributed free to all Glass Ed members and advertisers, and extra copies are available to interested persons. Glass Ed members are located throughout Michigan, and in northern Indiana and Ohio

Advertising Requirements-

- > **Printing:** Black & white on plain paper stock. Cover is heavier colored stock. Advertisers must supply their ad layout as they wish it to appear in the Omnibus. (We are unable to compose the copy, or layout the ad). Advertisers need to email or send the completed ad. If the ad you submit contains errors, Glass-Ed is not responsible for those errors. Send in word or jpg.
- > **Payment-** Payment should accompany advertising contract and camera-ready advertisement if not emailed. Please make **checks payable to GLASS-ED**. Or Paypal to info@glass-ed.org

> Checks, information and ads are to be sent to :

Mary Johnson, 12417 Oakridge Dr., Plainwell, Mi. 49080.

Email : equineline@mei.net Phone 269 664 4223

> **Closing Date-** Ad copy and payment deadline is **January 20, 2020**

Omnibus Advertising Contract

Advertiser: _____ Phone # _____

Contact Person _____

Mailing Address: _____

City _____ State _____ Zip _____ Phone _____

Web site _____

Email _____

Signature _____ Date _____

Paypal payment accepted to info@glass-ed.org
or credit card# _____ Exp date _____ Code # _____

Payment included \$ _____

PAGE RATES – Please check

- Full Page Ad - \$75**
Outside dimensions: 4.25" X 7" deep
Black and white only

- Full Page Ad Inside or outside cover page- \$100-** Check for availability by email

- Half Page Ad- \$45**
Dimensions 4.25" X 3.5"
Black and white only

- Business Card or 1/3 page - \$25**
Black and white only

- Professional Trainer listing- \$10**

- Facility Listing - \$10**

Check One: Will Repeat Last Year's Ad OR Will Email or Send New Ad

Professional and Facility Listings

RATE - \$10.00 each *Contract, information and payment deadline is January 20, 2020.*

Professional Trainer Listing- \$10

Professional's
Name _____
___ Dressage
___ Hunter/Jumper
___ Eventing
___ Other (_____)
___ School horses available
___ Available for Clinics
___ Will Travel to Student
\$ ___ Price of typical private lesson
Phone _____
Email _____
Notes _____
Service Area _____
Notes: _____

Facility Listing - \$10

Facility Name _____
___ Stall Boarding Available
___ Pasture Board Available
___ Horses Trained
___ Indoor Ring
___ Outdoor Ring
___ Trail Access
___ Trainer at Facility
___ Trainers Welcome
Location _____
Phone _____
Email _____
Disciplines _____

