



2018 Glass Ed Dressage Omnibus Advertising

The Glass Ed Omnibus is an excellent source of advertising for you or your business!

The Glass Ed Omnibus contains:

- 50 pages in booklet form that will include all of the GED dressage shows and clinics. Last year it contained 9 show and clinic listing dates, which started in April and continued through October. Shows are located in South Western Michigan.
- All of the board members, committee heads and their contact information
- Information for Year End Awards
- All of the information needed for entry for each show
- Show entry forms
- Membership forms
- Year End award entry forms
- Professional Trainer listings
- Training Facility listings
- Lists of GED donors and supporters
- Ring and show information

Web Site Listing: Advertisers will also be listed with links on the Glass Ed Web site at www.glass-ed.org, and are entitled to free classified listings.

Readership: The omnibus is distributed free to all Glass Ed members and advertisers, and extra copies are available for sale to interested persons. Glass Ed members are located throughout Michigan, and in northern Indiana and Ohio

Printing: One-color on plain paper stock. Cover is heavier colored stock.

Advertising Requirements: Advertisers must supply their ad layout as they wish it to appear in the Omnibus. We are unable to compose the copy, or layout the ad. Advertisers need to email or send the completed ad. If the ad you submit contains errors, Glass-Ed is not responsible for those errors. Emailed submissions should be sent in .doc, .jpg, or .pdf formats.

Payment: Payment should accompany advertising contract and camera-ready advertisement if not emailed. Checks, credit cards, and paypal accepted. Please make **checks payable to GLASS-ED**.

Submission: Checks, information and ads are to be sent to :

Mary Johnson, 12417 Oakridge Dr., Plainwell, Mi. 49080

Email : omnibus@glass-ed.org

Phone: 269-664-4223

Closing Date: Ad copy and payment deadline is January 20, 2018

2018 GLASS-ED OMNIBUS ADVERTISING CONTRACT

Advertiser: _____ Phone #: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Website: _____

Email: _____

Signature: _____ Date: _____

- Check included with this contract, **payable to GLASS-ED.**
- Paypal payment accepted to info@glass-ed.org or
- Credit Card #: _____ Expiration Date: _____ CVV Code #: _____

Total payment included: \$ _____

PAGE RATES

Please Check All that Apply:

- Full Page Ad – \$75**
Outside dimensions: 4.25" X 7" deep
Black and white only
- Full Page Ad Inside or outside cover page – \$100**
Please [email equineline@mei.net](mailto:email@equineline@mei.net) for availability
- Half Page Ad – \$45**
Dimensions 4.25" X 3.5"
Black and white only
- Business Card or 1/3 page – \$25**
Black and white only
- Professional Trainer listing – \$10**
- Facility Listing – \$10**

Please Check One:

- Will Repeat Last Year's Ad
or
- Will E-mail or Send New Ad

Professional and Facility Listings

Contract, information and payment deadline is January 20, 2018.

Professional Trainer Listing

Professional's Name: _____

- ____ Dressage
____ Hunter/Jumper
____ Eventing
____ Other (_____)
____ School horses available
____ Available for clinics
____ Will travel to student

\$ ____ Price of a typical private lesson

Phone: _____

Email: _____

Service Area: _____

Notes: _____

Facility Listing

Facility Name: _____

- ____ Stall Boarding Available
____ Pasture Board Available
____ Horses Trained
____ Indoor Ring
____ Outdoor Ring
____ Trail Access
____ Trainer at Facility
____ Trainers Welcome

Location: _____

Phone: _____

Email: _____

Disciplines: _____